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For Immediate Release:

**Hanley Hope Publishing introduces its first book,
“Men’s Healing: A Tool Box for Life”**

WEST PALM BEACH, FL – March 14, 2008 –With the publishing of its first book, the nonprofit Hanley Center, West Palm Beach, Florida, has formally launched Hanley Hope Publishing, which will specialize in recovery-related books, literature, audio/video and other media. The debut title is *Men’s Healing: A Toolbox for Life*, co-authored by Alan Lyme, MSW, LCSW, CAP, Director of Education and Staff Development, Hanley Center, David Powell, PhD, and Stephen Andrew, LCSW, LADC, CGP, with forward by well known author, John Lee.

The book is now available at the Hanley Bookstore, and will soon be available online at www.hanleycenter.org, and Amazon.com. It can now be can be ordered by calling 1-(800)-444-7008, or (561)-841-1020. The book retails for \$19.95.

Men’s Healing: A Toolbox for Life is a fresh approach to recovery for men as well as an innovative gender-specific therapeutic guide for counselors, therapists, social workers and others, both men and women. It has been lauded by such noted experts in addiction treatment as Claudia Black, author of *It Will Never Happen to Me*, who said in her review, “Gender-specific treatment for men is long overdue. It’s time to let go of the Super Hero and Marlborough Myths and honor men their authenticity. The *Toolbox for Life* does that.”

The book covers a full range of male risk factors, addiction facts and arenas of greatest impact on a man’s life, from social traditions, emotions, and family of origin to subjects of sexuality, spiritual journey, work, money and children. The male-specific approaches covered are effective for the counseling professional and the self-directed individual.

The three authors are noted experts in male-specific treatment. Alan Lyme developed an effective gender-specific male treatment program at Hanley Center; David Powel, author of *Playing Life’s Second Half: A Man’s Guide for Turning Success into Significance*, is an internationally known clinical counselor; and Stephen Andrew, Health and Education Training Institute, Portland, Maine, continues to be a dynamic force in men’s treatment.

According to Cindy McAlpin, Marketing Director for Hanley Center, Hanley Hope Publishing’s upcoming books include John Lee’s new title, *Flying Boy 2: The Journey Continues*.

Hanley Center is a nationally recognized treatment provider of both age and gender specific treatment services for alcoholism and substance abuse. Holistic treatment is based on the proven 12 Step philosophy and is designed to meet the individual needs of men, women and older adults. Hanley also offers prevention and education services, including the Atlas and Athena programs for high school athletes. Established in 1986, Hanley’s lush tropical campus is located in West Palm Beach, Florida. Call (561) 841-1000 or (800) 444-7008. To request a free brochure, visit www.hanleycenter.org